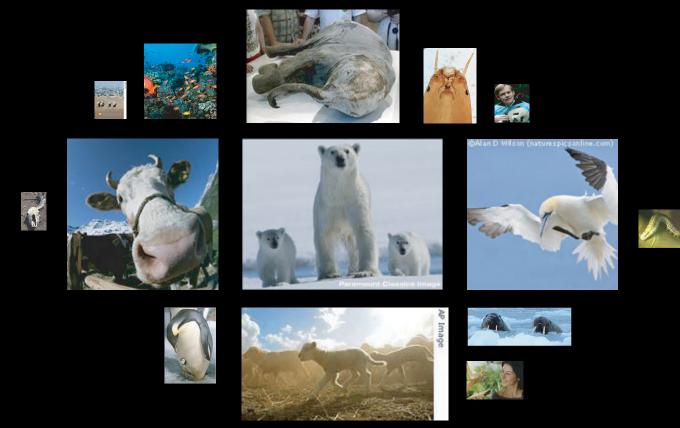
Issue Animals Hierarchy in the News (Google News Images)

Research Question_For the issue of climate change, how prominent is each animal (in text and image)? Are there significant differences per 'sphere' (web, news, blogosphere) in the frequency with which each animal is referenced?

Findings_On the web, for an image query, results are distributed across all the animals not particularly favoring one issue animal.



Source_news.google.com Image Version Query_"climate change" Method_count and scale similar animals by frequency of appearance Result_all (3.095 images in 25,933 articles, 782 presented by news.google.com) Date_17 July 2007 **Product**_of the Digital Methods Initiative, dmi.mediastudies.nl. **Analysis**_by Esther Weltevrede and Sabine Niederer. **Design**_by Esther Weltevrede, Sabine Niederer and Anne Helmond.

