

Issue Animals Hierarchy in the News (Google News Images)

Research Question For the issue of climate change, how prominent is each animal (in text and image)? Are there significant differences per 'sphere' (web, news, blogosphere) in the frequency with which each animal is referenced?

Findings On the web, for an image query, results are distributed across all the animals not particularly favoring one issue animal.



Source news.google.com Image Version

Query "climate change"

Method count and scale similar animals by frequency of appearance

Result all (3,095 images in 25,933 articles, 782 presented by news.google.com)

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Product of the Digital Methods Initiative, dmi.mediastudies.nl. **Analysis** by Esther Weltevrede and Sabine Niederer. **Design** by Esther Weltevrede, Sabine Niederer and Anne Helmond.



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