Issue Animals Hierarchy on the Web (Google)

Research Question_ For the issue of climate change, how prominent is each animal (in text and image)? Are there significant differences per 'sphere' (web, news, blogosphere) in the frequency with which each animal is referenced?

Findings_ On the web, for a text query, results are distributed across all the animals not particularly favoring one issue animal.

puffin pika sea turtle

eagle cow whale crane

dolphin polar bear frog

walrus tiger elephant panda

penguin orangutan

marmot red fox

ISSUE ANIMALS